CARMEL BACH FESTIVAL

Corporate Sponsorship
MISSION

The Festival’s mission is to celebrate the works, inspiration and ongoing influence of Johann Sebastian Bach worldwide by immersing audiences in a festival experience integrating music, education, and ideas.

The Carmel Bach Festival (CBF) began in 1935 as a four-day series of concerts at the Sunset School Auditorium and the Carmel Mission Basilica and now encompasses 22 days, 42 concerts, and eight venues in Carmel, Pebble Beach, Monterey, Seaside, and Salinas.

Under the leadership of Artistic Director and Principal Conductor Paul Goodwin, the organization offers innovative artistic programming across all concerts, off-season activities to expand access outside Carmel and the Monterey Peninsula, and is taking strategic risks to cultivate younger and more diverse participants.

Carmel Bach Festival Co-Founders Dene Denny and Hazel Watrous
BY THE NUMBERS

JULY 18–AUGUST 1, 2020

15 Days | 41 Concerts
23,000 in attendance
$3MM+ in total local economic impact*

THE FESTIVAL

Celebrating its 83rd year, the Carmel Bach Festival is a world class, 15-day celebration of music and ideas inspired by the historical and ongoing influence of J.S. Bach. The Festival brings music of the Baroque and beyond to communities of the Monterey Peninsula and music lovers from the United States and abroad.

OUR AUDIENCE

54% reside in Monterey County
31% reside elsewhere in CA
18% reside outside of CA (includes international visitors)
23% have a household income of $250K+
31% have a household income of $100-$250K
53% have attended the Festival for at least 6 years
90% are college graduates

Invest in the arts—
it’s good for us,
good for the community, and
good for your bottom line.

* from the Americans for the Arts Prosperity Calculator, adjusted for data specific to the Carmel Bach Festival.
The Carmel Bach Festival invites you to participate in our sponsorship program for the 2020 Season. We look forward to working with you to identify a level that best suits the needs of your business.

THANK YOU FOR YOUR SUPPORT!

SEASON SPONSORSHIP - $15,000

The spotlight is on you! This is the most coveted level of support. Season sponsors are notably recognized throughout the year and explicitly at concerts and events (concert schedule attached). This level provides the greatest benefits during the Festival, highlighting your philanthropic business excellence and an additional exclusive perk of 10 complimentary section 1 tickets to any concert. Season sponsors receive multiple opportunities for branding, networking, and to make your mark on our loyal patrons. The sky is the limit, the Bach Festival will work with you to build the perfect Festival package including all the benefits below and more!

MAIN CONCERT SPONSORSHIP - $5,000

Sponsorship of a Main Concert includes recognition at our most highly-attended major evening performances at the Sunset Center (concert schedule attached). Sponsorship benefits include:

- Sponsorship of a main concert of your choice.
- Projected screen and verbal recognition by the President of the Board of Directors or Managing Director before your concert.
- Full page color advertisement in our program book (circulation 7,000).
- Signage and marketing in the Sunset Center Lobby on the nights of your concert.
- Company logo in program book and ticket brochure, and recognition on the program page for your concert, as well as listing in select CBF marketing print pieces.
- Sponsor listing and placement of logo on CBF’s website with hyperlink to company website, as well as recognition on social media, and email blasts to 10,000+ subscribers.
- Special invitations to attend VIP events throughout the year with CBF musicians, sponsors, board members, and donors.
- 6 complimentary tickets to any Festival concert (excluding Opening Night, Best of the Fest, section 1 seating, all tickets based on availability).
- Corporate discount pricing for tickets purchased by clients, coworkers, and friends.

IMPORTANT DEADLINES

Program Book Inclusion: May 1, 2020
Program Book Artwork: May 15, 2020
Payment DUE IN FULL: May 15, 2020

Olivia Colombo
Development Coordinator
831.624.1521, ext. 114
olivia@bachfestival.org
BACHFESTIVAL.ORG
CHAMBER CONCERT SPONSORSHIP - $2,500

Chamber Concerts offer a wide variety of programming in more intimate venues throughout Carmel and the wider Monterey Peninsula (concert schedule attached). Benefits include:

- Standard half-page color ad in the program book
- 2 complimentary tickets to any Festival concerts (excluding Opening Night and Best of the Fest, section 1 seating—all tickets based on availability).
- Recognition on the program page for your sponsored performances.
- Signage at sponsored performances.
- Logo and link on the Carmel Bach Festival website.
- Invitations to Carmel Bach Festival VIP events.
- Corporate discount pricing for tickets purchased by clients, coworkers, and friends.

2020 CORPORATE SPONSORSHIP CONTRACT

The Carmel Bach Festival is thrilled to welcome you as a 2020 Corporate Sponsor.

Your partnership with the Carmel Bach Festival is appreciated and integral to our continued success. This Corporate Sponsorship Contract confirms your acceptance of the terms and conditions from the attached Corporate Sponsorship. This official Corporate Sponsorship between ___________________________ and the Carmel Bach Festival is effective as of ______________.

I ___________________________ agree to the following level of support paid by check or credit card by May 15, 2020.

Please check the following level:

- □ $15,000 Season Sponsor
- □ $5,000 Main Concert Sponsor—Please indicate which concert______________________________
  (CBF will choose a concert for you, if none is indicated)
- □ $2,500 Chamber Concert Sponsor—Please indicate which concert______________________________
  (CBF will choose a concert for you, if none is indicated)

__________________________  ____________________________  ____________________________  ____________________________
Name                                          Date                                          Name                                          Date

Thank you for your support!
Bach and Rossini
Saturdays, July 18 & 25, 7:30 PM
Orchestra, Chorale, Chorus and Soloists

J.S. Bach, Magnificat, BWV 243
Gioachino Rossini, Stabat Mater

St. John Passion
Sundays, July 19 & 26, 4:00 PM
Orchestra, Chorale and Soloists

J.S. Bach, St. John Passion, BWV 245

Brandenburgs
Mondays, July 20 & 27, 7:30 PM
Concertmaster Peter Hanson with members of the Festival Orchestra

J.S. Bach, Brandenburg Concerto No. 1 in F Major, BWV 1046
Antonio Vivaldi, Concerto in A Minor for Two Violins, RV 522
J.S. Bach, Brandenburg Concerto No. 6 in Bb Major, BWV 1051
J.S. Bach, Brandenburg Concerto No. 5 in D Major, BWV 1050
Antonio Vivaldi, Concerto in B Minor for Four Violins, RV 580
J.S. Bach, Brandenburg Concerto No. 3 in G Major, BWV 1048

Mozart and Mahler
Tuesdays, July 21 & 28, 7:30 PM
Orchestra, Mhairi Lawson, soprano

Wolfgang Amadeus Mozart, Symphony No. 40 in G Minor, K. 550
Gustav Mahler, Symphony No. 4 in G Major

Seven Last Words
Wednesdays, July 22 & 29, 8:30 PM
Carmel Mission Basilica
Andrew Megill conductor, Orchestra and Chorale

James MacMillan, Seven Last Words from the Cross
Thomas Tallis, Lamentations of Jeremiah I
William Byrd, Ne irascaris Domine (Part 1)
Alberto Ginastera, Lamentations of Jeremiah 2
Randall Thompson, Alleluia
Carmel Bach Festival Presents: The Spirit of Spain

**Thursdays, July 23 & 30, 7:30 PM**

Edwin Huizinga, violin and William Coulter, guitar return after their wildly popular sold-out performances in 2017, 2018 and 2019. The duo is joined by Spanish guest stars along with Festival vocalists and instrumentalists.

Fire & Grace continue the tradition of bringing a unique blend of Baroque and Folk music to the Carmel Bach Festival. The Spirit of Spain is a journey into the music, song and dance traditions from the Iberian peninsula.

**Angel Blue**

**Fridays, July 24 & 31, 7:30 PM**

Orchestra, Chorale, Chorus, Angel Blue, soprano

**Henry Purcell**, Excerpts from Dido and Aeneas
- Overture
- Music for a While
- The Triumphing Dance
- Recitative and Aria: Thy hand Belinda and Dido’s Lament (When I am laid in earth)
- Chorus: With drooping Wings Cupids come

**Georg Frideric Handel**, Excerpts from Serse
- Overture and Gigue
- Recitative and Aria: Fronde Tenere / Ombra mai fu

**Wolfgang Amadeus Mozart**, Ave verum corpus, K.618

**Wolfgang Amadeus Mozart**, The Marriage of Figaro, K. 492
- Recitative and Aria: e Susanna non vien! / Dove Sono i bei momenti

**George Gershwin**, Excerpts from Porgy and Bess
- Overture
- Summertime
- Duet : Bess you is my woman now

**Giuseppe Verdi**, Un giorno di regno: Overture

**Giuseppe Verdi**, La Traviata: Aria – Di Provenza il Mar

**Giuseppe Verdi**, Ave Maria (from Quattro Pezzi Sacri)

**Giuseppe Verdi**, Requiem: Libera me
# Chamber Concerts

**Sunset Center Foyer Concerts**

**Bach and the Lute**
Mondays, July 20 & 27, 1:00 PM
Daniel Swenberg, lute; Edwin Huizinga, violin, Dongsok Shin, lautenwerk

**Bach and the Cello**
Tuesdays, July 21 & 28, 1:00 PM
Paul Dwyer, cello

**Bach and the Violin**
Wednesdays, July 22 & 29, 1:00 PM
Christina Zacharias, violin

**Bach and the Voice**
Thursdays, July 23 & 30, 1:00 PM
Jennifer Paulino, Melanie Russell, soprano; Virginia Warnken Kelsey, mezzo-soprano, Timothy Hodges, Owen McIntosh, tenor; Jonathan Woody, bass; Daniel Swenberg, lute

**Bach and the Harp**
Fridays, July 24 & 31, 1:00 PM
Dan Levitan, harp

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**Twilight and Candlelight Concerts**

**Beethoven Quartets in the Forest**
Wednesdays, July 22 & 29, 5:00 PM
Church in the Forest, Pebble Beach

**Bach in the Cathedral**
Thursdays, July 23 & 30, 5:00 PM
San Carlos Cathedral, Monterey

**Harmoniemusik - Woodwind Octet**
Sunday, July 19, 8:30 PM
All Saints’ Church, Carmel-by-the-Sea

**Monteverdi Songs of Love and War**
Sunday, July 21, 8:30 PM
All Saints’ Church, Carmel-by-the-Sea

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**Other Chamber Concerts**

**The Kings Trumpeter**
Monday, July 13, 7:30 PM
Organ and Trumpet Recital
St. Dunstan’s, Carmel Valley

**All Bach Organ Recital**
Mondays, July 20 & 27, 11:00 AM
Carmel Mission Basilica, Carmel-by-the-Sea

**Bach Cantatas**
Mondays, July 20 & 27, 2:30 PM
All Saints’ Church, Carmel-by-the-Sea

**Carmina Latina**
Tuesdays, July 21 & 28, 2:30 PM
All Saints’ Church, Carmel-by-the-Sea

**Women of the Baroque**
Wednesdays, July 22 & 29, 2:30 PM
All Saints’ Church, Carmel-by-the-Sea

**Quintessential Mozart**
Fridays, July 24 & 31, 2:30 PM
All Saints’ Church, Carmel-by-the-Sea

**Family Concert**
Saturday, July 25, 11:00 AM
The Epic Adventures of Leonard and Rasmus: Sunset Center, Carmel-by-the-Sea

**Viennese Matinee**
Saturday, August 1, 11:00 AM
Sunset Center, Carmel-by-the-Sea
Education and Masterclass Programs

**Baroque and Classical Academy Showcase**
Thursday, July 30, 4:00 PM
Church of the Wayfarer

**Virginia Best Adams Masterclass Showcase**
Saturday, August 1, 1:30
All Saints’ Church

**Young Artists’ Showcase**
Saturday, July 25, 2:30
Sunset Center

**Youth Chorale in Concert**
Thursday, July 30
Church of the Wayfarer

Virginia Best Adams Masterclass Vocalists - 2020